



Englewood Chamber Mission Statement:

“Dedicated to Leading Economic Growth with a Balanced Voice between Local Businesses, Residents and Tourism that Creates Opportunities for our Community.”

Board Meeting ...Wednesday ... September 8, 2021

Minutes

Attending: Brian Faro, Shane Whitmore, Shawn Emery, Louise Cook, Erin Halstead, Jonathan Varner, Brian Pope, Kristina Watts, Alfred Current, Kathleen Jarosik, Mark Knauf, Chris Porter *(by Phone)*, Jeremy Jones *(by Zoom)*

Staff: Doug Izzo - Executive Director

Absent: Richard Jean

1. The meeting was called to order at 8:05 am. President Faro welcomed everyone, and the Pledge of Allegiance was said. A quorum is present.
2. **Motion to approve minutes** of last month’s meeting was made by Cook, 2nd by Whitmore ... approved.
3. **President’s Report**
 - a. **Committee Reports:**
 - i. **Leadership:** Watts reported that the Class of 2022 introduction is happening at the business card exchange this evening. The council is preparing for SIMSOC. Ice Breaker is scheduled for 5:30pm on 10/7 at Landy’s, with the class happening on 10/8 at Englewood United Methodist Church, which will only cost \$100 since the church is closed that day.
 - ii. **Dearborn Street Construction:** Izzo & Faro walked Dearborn street to personally invite all merchants on Dearborn Street to the meeting being held tomorrow evening. Many owners said that their business seems okay, but others are saying they are being negatively affected by construction. The meeting will be held at 4:00pm on 9/9 at the Chamber Community Room.
 - iii. **Eye on Nature:** Izzo shared that there was a 2 page article in Discover Englewood highlighting Scout and the Eye on Nature Program.
 - iv. **Ambassador Program:** Jean was not in attendance. No report received.
 - v. **Mansota Mystique:** Event is sold out, and there is a ticket waiting list. Looking for more silent auction donations. Photos of items will begin at the Chamber this Friday. Online auction will go live on 9/17 and end on 10/3. Items can be added throughout the timeline, but donors will not receive the same exposure if they are brought in late.
4. **Financial Update:** Knauf stated that there is an error of approximately \$43,500 in the bottom line for Manasota Mystique income that will adjust when expenses are paid for the event. This leaves us with an approximate profit to date of \$17,781. Knauf also commented that considering the financial health of the Chamber, we could consider spending some money to promote/assist Dearborn merchants through construction process.

5. **Executive Director's Report, Doug Izzo:**

- a. **Let's Eat! Englewood:** Event is 9/16 through 9/30. Video commercial is on Facebook and Spectrum. Many restaurants are including the Let's Eat! Englewood logo on their own advertising campaigns.
- b. **Member Dashboard:** Renewals and new member lists were handed out. 9 new, 7 non-renew, bringing us to 709 current members.
- c. **Upcoming Calendar of Events.** Board members were presented with the current list of events.
 - i. Discussion was had about making sure Volunteers were going to receive a nice thank you gift as in previous years. Jarosik has agreed to head this initiative on Knauf's behalf since the lunch falls on a major tax deadline date.

6. **Old Business:**

- a. None

7. **New Business:**

- a. None

The meeting adjourned at 8:55 am. (Motion by Cook, 2nd by Varner)