



Englewood Chamber Mission Statement:

“Dedicated to Leading Economic Growth with a Balanced Voice between Local Businesses, Residents and Tourism that Creates Opportunities for our Community.”

Board Meeting – March 10th, 2021 MINUTES

1. Call to order/Welcome/Pledge of Allegiance
2. Approval of minutes from last month’s Board Meeting
Motion by Kathleen, 2nd by Richard - Motion Carried (Unanimous)
3. President’s Report (Brian Faro)
 - a.) Board Update –Terms
Board members can serve 2 consecutive three year terms. They then have to sit out a year before eligible to be nominated for a board seat.
Faro – Terms out in Jan 22
Varner – Terms out in Jan 22
Callahan – Terms out in Jan 23
Knauf – Terms out in Jan 23
Watts – Terms out in Jan 21
Halstead – Terms out Jan 24
Cook – Terms out Jan 22
Current – Terms out Jan 22
Whitmore – Terms out Jan 24
Jones – Terms out Jan 22
Porter – Terms out Jan 22
Jean - Terms out Jan 25
Pope – Terms out Jan 25
 - b.) Manasota Mystique – Date
Will call Mystique Committee together to start planning.
Option 1: Move forward as planned 2nd week in Nov
Option 2: Move location to circus@Crestwood and plan for Oct 2nd.
 - c.) Committee Reports:
 - Governance (Alfred Current)
Review proposed changes to Bylaws. Vote on proposed changes next meeting.
Next meeting review Confidentiality Agreement & Sign Procedures
 - Membership (Lou Cook)
Membership Committee created Milestone Members to recognize our longest standing members.

Friday at Key Agency 10:00am.

Izzo will send calendar alerts for ribbon cutting and milestone members

4. Financial Update (Mark Knauf)

a.) Chamber P & L Compared to Budget

b.) Community Services P&L and Balance Sheet

Was asked where \$350 came from in February P&L and how much was in account. Izzo said he would check. See answers below.

(\$350 for lets help Englewood was a \$350 donation from DEXimaging.

There is \$7,612 in Community Services Account.)

5. Executive Director's Report (Doug Izzo)

a.) Community Guide – Update

Will be going to the printer this week

Received quotes from:

Ineterprint (they joined too) - \$8,046

Buffalo Graphics - \$14,117

Sun Newspaper - \$10,469

b.) Quotes – Flooring & AV

Manns Flooring – \$929.20

RubberTree – 969.00 (non-member. Will need to join to get work)

Taz Tlie – Never showed

See about Vinyl and inquire about slipperiness

Hold off on replace little area by door and replace whole floor next year.

Pro Audio Services - \$10,380.57

Phancy Phils - \$6,601.74

Discussed incorporating OWL.

Izzo will contact Phil and request he attend next meeting to discuss quote and options.

Motion to accept Phancy Phils for doing work not to exceed \$6,000.

Motioned by Kathleen, 2nd by Jonathan - Motion Carried (Unanimous)

c.) Saved Money – Gsuite/Waste Managemet/Cleaning Service/MailChimp

- Switch from outlook to GSuite (saves \$10 a month) – Better service
Include a mobile server which we get charged \$30 a month for our server now.
- Waste Management: Recived a \$0.00 bill with a \$113 credit and \$36 bill moving forward (\$169).
- Englewood Tech services charged us \$250 a quarter to empty our recycle bin and dust our computers. I cancelled that service.
- I cut the cleaning lady back from \$280 a month to \$70 a month
- I found out constant contact is free for chambers of commerce. Cancelled mailChimp and saving \$68 a month.
- I cleaned the closets and copy room. Notice no boxes in the hallway.

d.) Presidents Lunch

September at Waverly

e.) Outstanding Invoices

Included in board packet

f.) New Member Dash Board

Included in board packet

g.) Upcoming Events

Included in board packet

6. Old Business - Leadership Project (Kathleen)

Presentation

- Port Charlotte to Englewood Name Change (Shane) –

Whitmore was not in attendance to provide update. Faro provided an overview of the project.

7. New Business - Chamber Master - Integration (Doug)

- Our website cannot easily integrate with chamber master. It will cost us \$700 to integrate our current website and it will not be good quality and we will not have a mobile version.
- Or we can pay \$3,000 and get a brand new website that is integrated with chamber master. This will cut down on Debbie entering information two or three times. It will also cut down on the amount of things we ask our IT Company to do.
- Chamber master wants to charge over \$5,000 every 3 years for a new website.
- Johannes with Webtailers is giving us a \$500 discount to create our website for \$3,000.
- We will also be able to cancel Heartland and run all our transactions through chamber master.
- We will also cancel the phone line going to the payment processor saving us \$50 a month.
- Motion to pay Johannas \$3,000 for a new website that is integrated with Chamber Master – Motion Jean, 2nd Halstead. Motion Carried (Unanimous)