



601 South Indiana Avenue, Englewood, Florida 34223-3705
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Membership Advantages

A Catalog of Chamber
Programs & Services

Mission:

*To encourage the development of responsible business
and economic growth while enhancing the community.*



Advertising and Promotions Checklist for Members

The following information is provided to you to encourage the use of your Chamber membership in as many ways as possible. We want you to do well with your business and hope the following ideas will help. All prices include 7% Florida sales tax.

MEMBERSHIP LISTS

An up-to-date printed list of all current members or all representatives is available. Please allow 24 hours notice. Includes main representatives, business name, mailing address and phone number. We do not provide Fax numbers or e-mail addresses. **·Members: \$32.10**

MEMBERSHIP LISTS - ELECTRONIC MEDIA

An up-to-date list of all current members is available on diskette or sent through e-mail. Please allow 24 hours notice. Includes main representatives, business name, mailing address and phone number. We do not provide Fax numbers or e-mail addresses. We request use be voluntarily limited to three times. **·Members: \$80.25**

MAILING LABELS

An up-to-date list of all current members, with either their main contact or all representatives, is available on labels. Please allow 24 hours notice. **·Members: \$62.06**

NEWSLETTER INSERTS

The Pulse is distributed 12 times per year near the 1st of the month to the current mailing list of all Chamber Members and their Representatives and other officials (approximately 750) with additional copies given to prospective members.

- You need to provide 750 8.5" x 11" flyers, not folded.
- Flyers must be in the Chamber office by the 15th of the month prior to the month of publication.
- Cost is \$100 per month for businesses and \$50 per month for non-profit organizations. Buy 3 months and get a 4th one free. Months must be designated in advance, but do not have to be continuous.
- Please call to reserve your spot by the 10th of the month for the next month.

VISITORS CENTER LOBBY DISPLAY RACKS

The display area of the Chamber's Visitors Center draws over 8,000 people a year. Rack space is available on an annual basis for Members only. Your brochures and materials will be replenished in the racks by Chamber staff and volunteers and you will be alerted when supplies are low. Racks come in two sizes:

· 4¼" wide - \$75.00 · 8½" wide - \$150.00

BUSINESS CARD DISPLAY

Business card space is available free of charge for members to display their business cards. **FREE**

CHAMBER AWARDS & SPECIAL RECOGNITIONS

Chamber members are eligible for the *Bon Appetite Award* (several categories) and the *Excellence in Business Award* (several categories) in the early fall. Nominations are made and a panel of judges selects the winner in each category. Awards are presented at the Installation Gala in late September with press coverage.

FREE



NETWORK AT NOON SPONSOR OPPORTUNITY

Reach 35-65 people at this popular monthly event. Usually this is held on the third Thursday of the month at a Member restaurant. Chamber staff handles the food and beverage arrangements. Registration is \$15 in advance for Members and \$18 at the door. Guests and Prospects are \$18. The program consists of networking from 11:30 a.m. until 12 noon. At the luncheon, all participants are given an opportunity to introduce themselves and say a few words about their business or make other announcements. The host facility is recognized for three to five minutes. The sponsor has up to twenty minutes to present a program of their choosing or infomercial.

Sponsorship:

- **Cost is \$75 per event (does not include the sponsors' lunches @ \$15)**
- **Provide a door prize**
- **Provide handout materials which may be placed at each setting**
- **Present any products and services or up to a 20 minute presentation**

BUSINESS CARD EXCHANGE SPONSOR

This event draws between 35 and 125 attendees and runs from 5 p.m. until 7 p.m. usually on the second Wednesday of the month. The Sponsor provides the location, usually at their business, and the food and beverages. The Sponsor is recognized for a three to five minute presentation around 6 p.m.

- **Sponsor Provides Food & Beverages and a Door Prize**

STREET MAPS

An up-to-date street map of the Englewood-Cape Haze area is available at no cost to Members. Visitors are asked for a \$1 voluntary donation.

- **Members may purchase them in quantities for 50 cents each.**
- **New Members receive one map free.**
- **Panel ads will be available to members. Distribution: 10,000. Call for rates.**

COMMUNITY GUIDE / CHAMBER MEMBERSHIP DIRECTORY

Some 15,000 to 20,000 are distributed annually to visitors and to Members. The 2009 edition is expected to be published in time for the next upcoming Tourist Season. Advertising opportunities will be announced.

GOLF TOURNAMENT

This Chamber event held in the fall offers team and individual playing opportunities, Hole Sponsorships, Silent Auction Items, additional sponsored events.

INSTALLATION GALA

Sponsorship opportunities range from small to large for this event held in late September every year to induct new officers and the board and to celebrate the year.

RIBBON CUTTING & SPECIAL EVENTS

Chamber members are offered publicity including media releases and photos for their Ribbon cutting ceremonies or other special events, such as hosting New Member Receptions, Business Card Exchanges or Networking at Noon programs. Ribbon Cuttings are announced in *The Pulse*, *The Chamber Preview* and media announcements and photos are sent out at no charge.

Committees and Volunteer Members are a strength and contribute greatly to the success of the Englewood-Cape Haze Area Chamber of Commerce. The total number of volunteers involved this past year numbered over 450. Imagine that many business people giving generously of their time every month in order to help achieve the diverse goals of our Chamber. You may wish to join this group in the coming year and everyone is welcome. Just take a look at the following committees and contact either the Chamber staff member or the chairman. Being an active member simply adds value to your Chamber membership in networking and influence. See the Calendar at www.EnglewoodChamber.com or call for a schedule of committee meetings.

Government Relations

The Government Relations Committee (GRC) is comprised of members representing business, financial institutions, education, utilities, real estate, economic development, government and other businesses. The Committee studies key issues and makes recommendations to the Board of Directors. It is responsible for developing the political and public positions of the Chamber. Make a real difference in the community by becoming involved in the GRC.

Chairman Michael Haymans - Farr Law Firm (941) 639-1158

Staff Coordinator: Jon Bednerik, CAE, Executive Director (941) 474-5511

Membership Development & Retention Committee

This committee is constantly looking for ways to add value to membership. It concentrates on retention using personal contact with members. It conducts *Operation Thank You* which introduces new members to the benefits of membership. It develops and enhances networking opportunities. The Ambassadors work at event registration and serve as a link to the existing membership for the new members attending events for the first time.

Chairman Dizey Lindquist - Boca Beacon - (941) 320-7972

Ambassadors Program Co-Chairmen:

Kristina Watts - Englewood Bank (941) 475-6771

Charlene Dorio - Englewood Bank (941) 698-0044

Operation Thank You :

Chairman Margo Grimshaw - Bonded Builders Title Service (941) 624-2730

Staff Coordinator: Jon Bednerik, CAE, Executive Director (941) 474-5511

Tourism Development Committee

The Tourism Development Committee (TDC) works with our members representing accommodations and attractions and the visitors bureau partners to develop our tourism programs, create our image and attract new target markets.

Chairman Jack Gray - Optimum Payment Services (941) 473-0231

Staff Coordinator: Jon Bednerik, CAE, Executive Director (941) 474-5511



Leadership Englewood

This program is designed to better acquaint present and future leaders with the inner workings of the community and to help prepare them for leadership in the Chamber and the community. The selection process takes place in the fall and the members of the class participate in a year-long program. Each year's class takes on a project to add value to the community.

Chairman Michael Haymans - Farr Law Firm (941) 639-1158

Vice Chairman Kreg Maheu - DMK Associates (941) 412-1293

Staff Coordinator: Jon Bednerik, CAE Executive Director (941) 474-5511